

Wellspace

Designmanual



Zvolen2016



coporateidentity



Wellspace



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#version of logo

FULL VERSION:

FULL COLOURS:



SHADES OF GRAY:



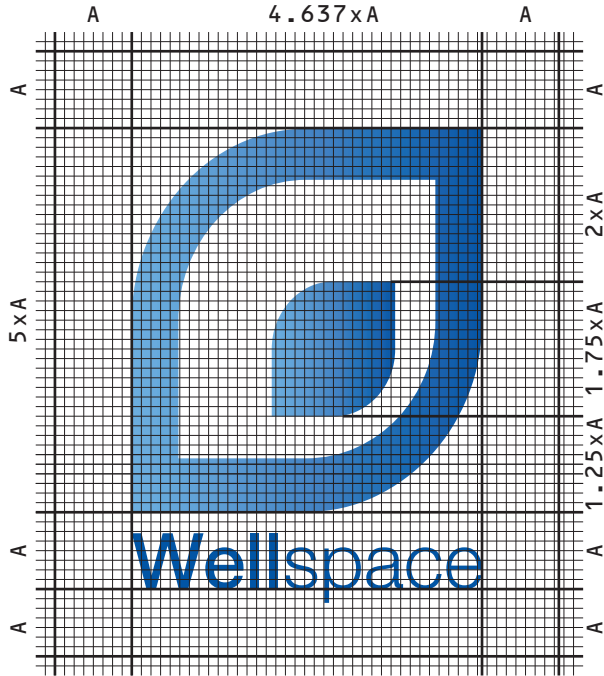
„FLAT DESIGN ICON“ VERSION:



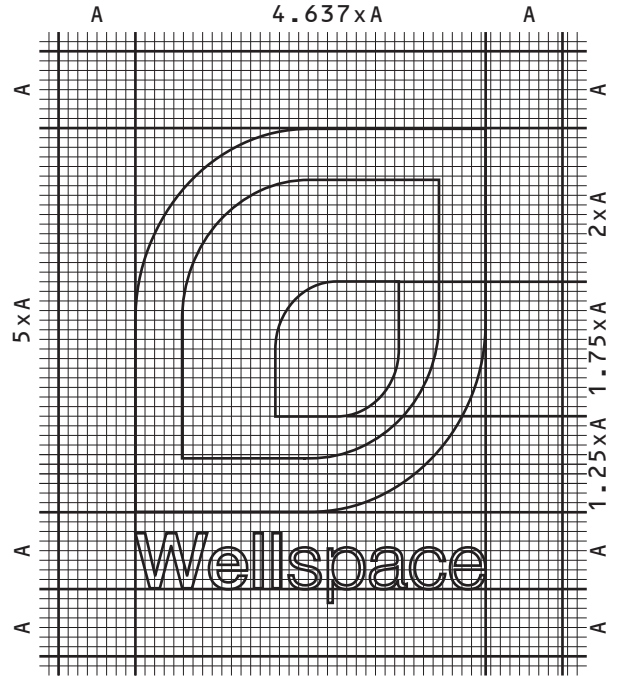
SIMPLY COLOURS VERSION:



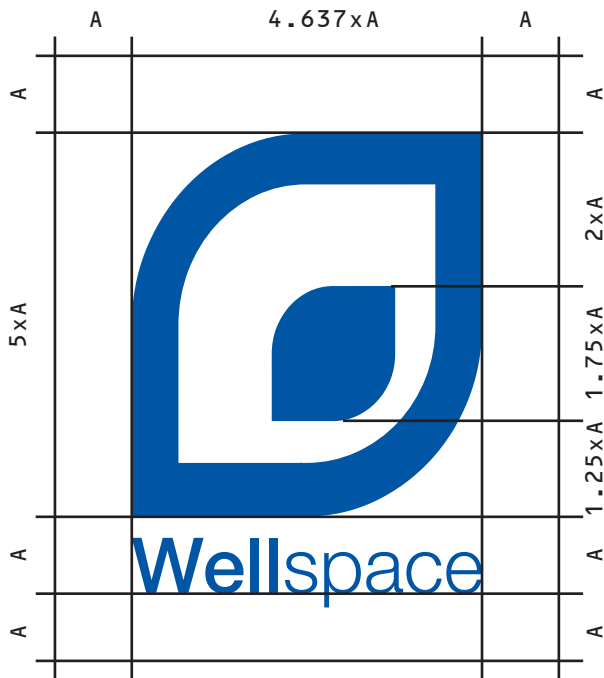
#dimensions of logo



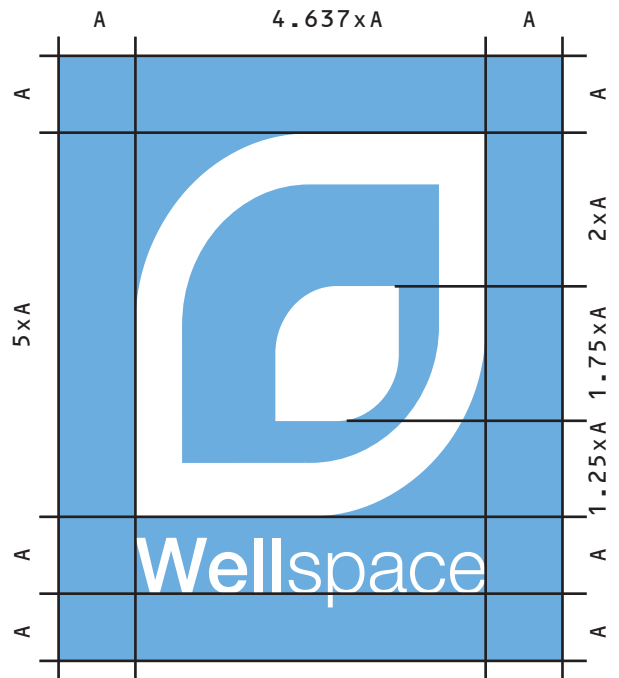
aspect ratio: 5 x 6



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aspect ratio: 5 x 6

LOGO BASIC FONTS:

Helvetica neue Medium:
Wellspace
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxy1234567890

Helvetica neue Light:
Wellspace
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxy1234567890

ADDITIONAL FONTS:

Helvetica neue Bold:
Wellspace
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxy1234567890

Helvetica neue Light Italic:
Wellspace
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxy1234567890



PANTONE REFLEX BLUE
CMYK c 100 m 073 y 0 k 002
RGB r 000 g 076 b 153
WEB 004C99



PANTONE 284 C
CMYK c 055 m 019 y 000 k 000
RGB r 122 g 178 b 220
WEB 7AB2DC



PANTONE COOL GRAY 10 C
CMYK c 000 m 002 y 000 k 060
RGB r 134 g 134 b 137
WEB 868689



PANTONE PROCES BLACK C
CMYK c 000 m 000 y 000 k 100
RGB r 033 g 033 b 033
WEB 000000



PANTONE TRANSPARENT WHITE
CMYK c 000 m 000 y 000 k 000
RGB r 255 g 255 b 255
WEB FFFFFFFF